EVENTTRACKER

Sponsorship & Exhibitor Monitoring in the Tradeshow & Conference Space

Dashboard

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Marketshare		749K		\$26.3M		2,528	
Events		Booth Size		Revenue	Exhibitors	Sponsors	
AAPS NATIONAL BIOTECHNOLOGY	129K 11	.5%	\$6.1M	11.5%	212	<u>11</u>	
DIA	126K 10	.6%	\$5.5M	10.6%	108	6	
PITTCON CONFERENCE	125K 10	.2%	\$4.8M	10.2%	87	9	
INTERPHEX	120K 9	.9%	\$4.2M	9.9%	211	12	
WOC	115K 8	.6%	\$3.5M	8.6%	154	8	

Dashboard

An overview of the Events you selected.

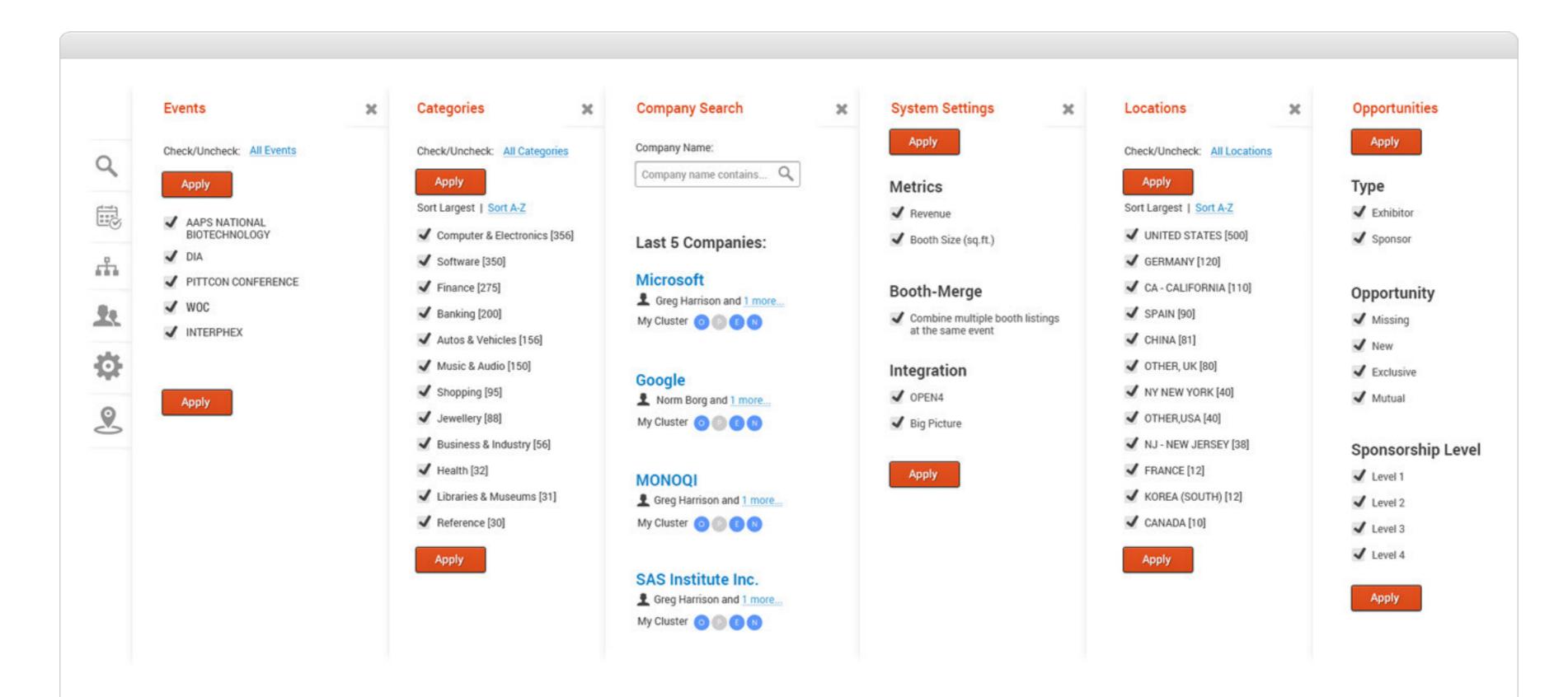
Analysis is done on total booth space per event, total revenue per event and total number of exhibitors per event.

Opportunities	2,528 812 Sponsors Exibitors					
Events	▲ Total	Missing	New	Mutual	Exclusive	
AAPS NATIONAL BIOTECHNOLOGY	290 11.5%	3	5	2	3	
DIA	267 10.6%	6	12	4	6	
PITTCON CONFERENCE	257 10.2%	9	<u>15</u>	<u>6</u>	9	
INTERPHEX	250 9.9%	12	20	8	12	
WOC	218 8.6%	15	25	10	15	

Call Opportunity reports for Reps included.

Powerful Filters

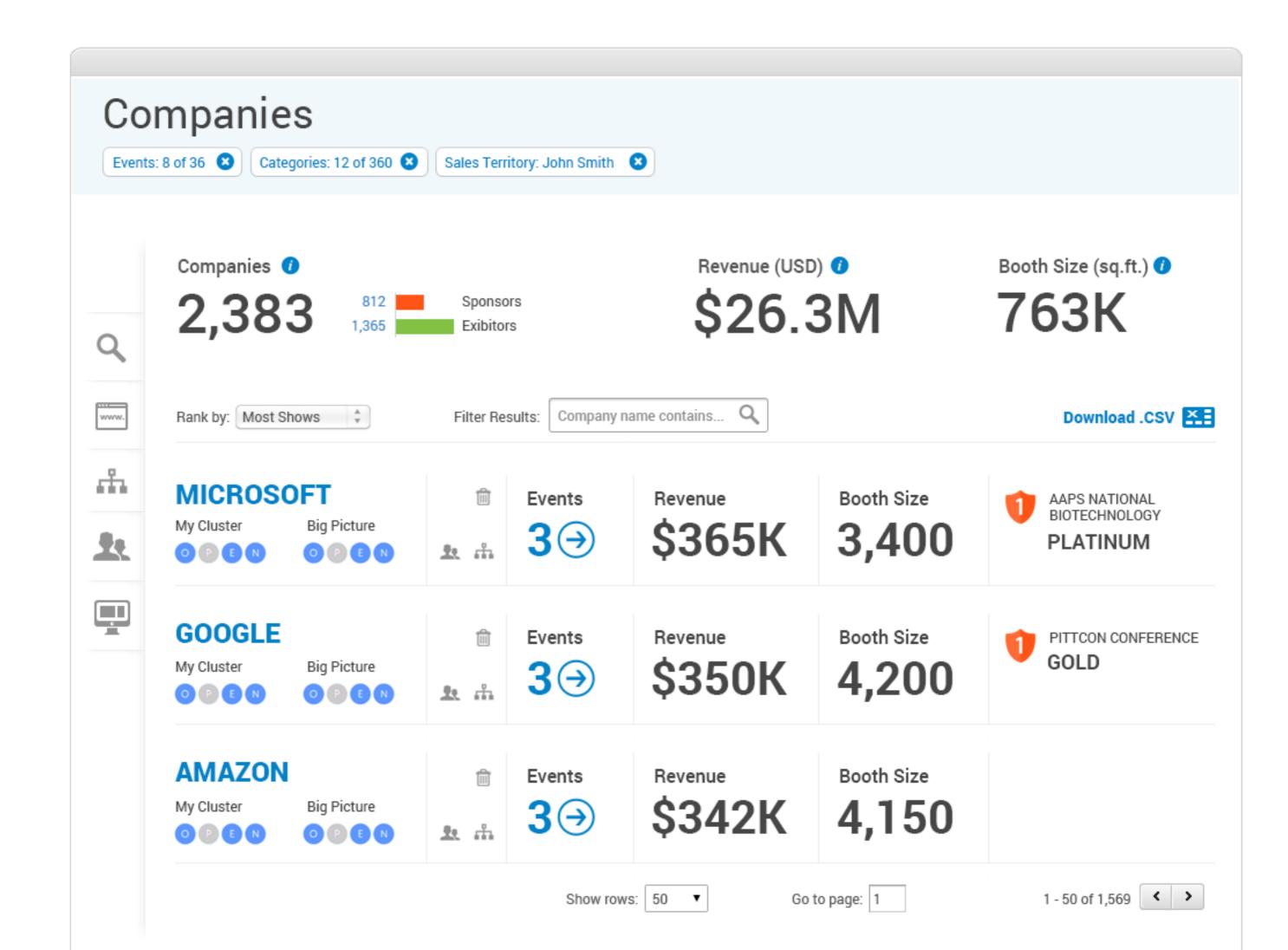
EnentTracker allows you to view the events you monitor in your own customized way. You control a number of filters to give you just the right view on exhibitor and sponsorship activity you are looking for.



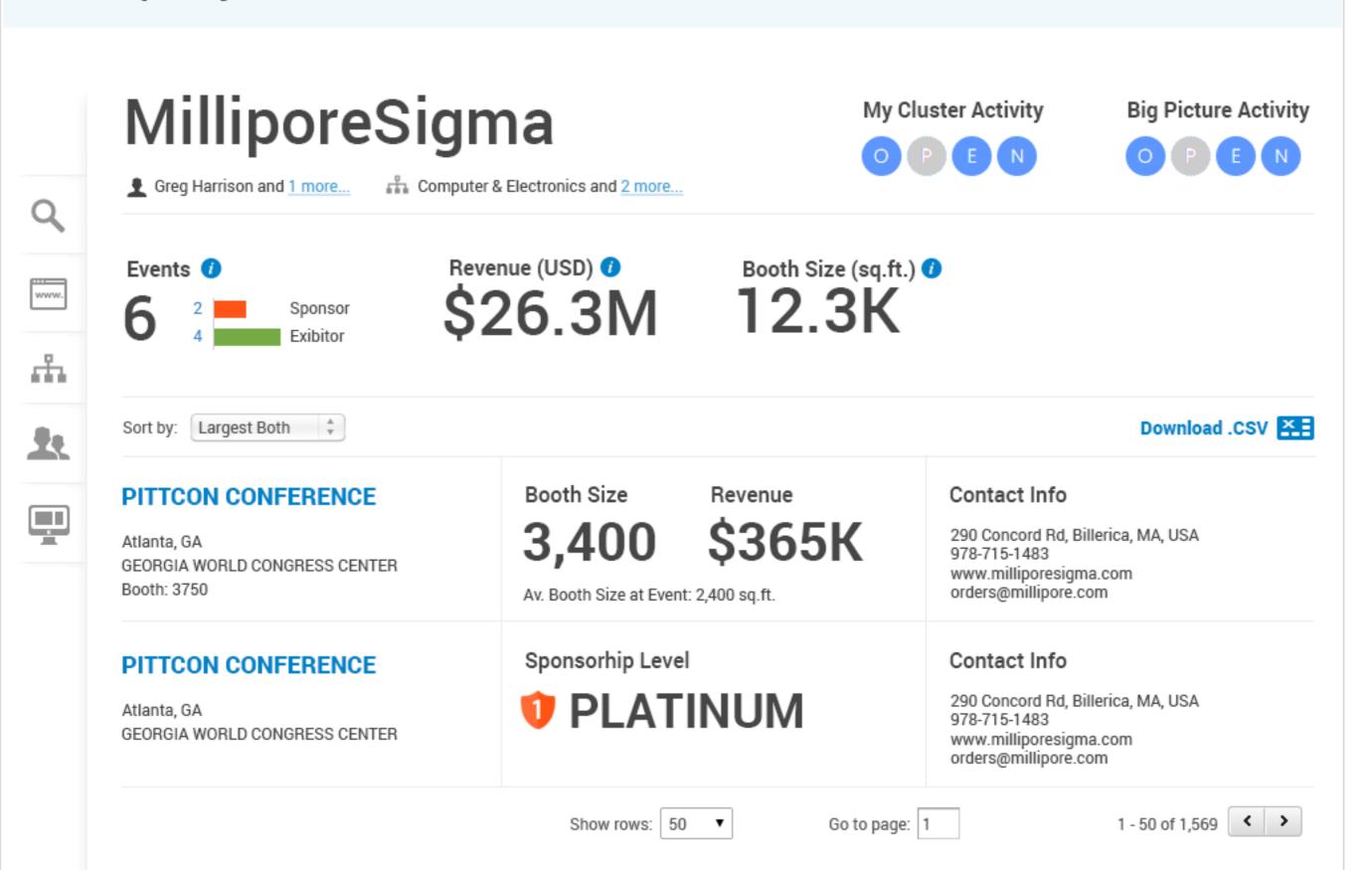
Sponsor & Exhibitor Rankings

The sales team is seconds away from what would take them hours to compile.

A full-on snapshot of Advertising Activity allows users to take decisions on who they need to take a deeper dive into.



Company Profile



Company Profile

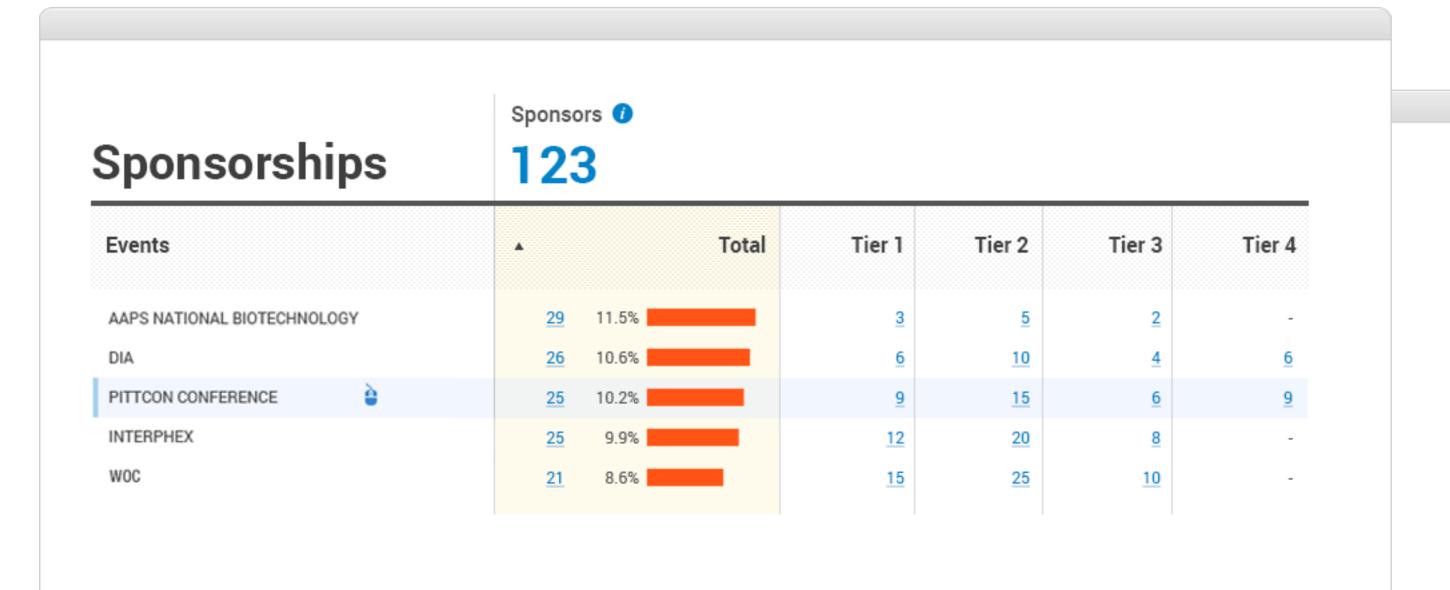
A complete picture of every single exhibitor and sponsor across all the events you monitor. This includes:

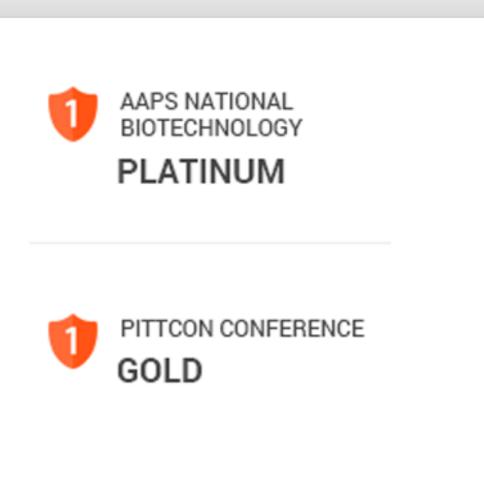
- Booth size
- Revenue
- Sponsorships
- Contact Details
- and more!

Sponsorship

An isolated list of the companies, in these events, that have elected Sponsorship.

Sponsorship Packages are organized into tiers. Tier 1 Sponsors are those companies that have invested the most heavily in a given event, followed by Tier 2 Sponsors etc.







Categories: 20 of 360 🛛 Sales Territory: John Smith 😵



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Categories 🕧	Companies (1)				
20 of 360	6,316				
Categories	~ All	Evhibitore	Chancare		

Categories	▼ All	Exhibitors	Sponsors	Events	Booth Size	Revenue
Miscellaneous	<u>724</u>	290	-	<u>3</u>	69,140	\$790K
Search Engine	668	267	-	<u>2</u>	18,500	\$743K
Arts & Entertainment	643	257	2	1	14,500	\$547K
TV & Video	625	250	-	2	14,400	\$463K
Social Network	<u>545</u>	<u>218</u>	1	4	13,648	\$457K
News & Media	487	<u>195</u>	<u>4</u>	2	12,700	\$446K
Computer & Electronics	423	<u>169</u>	2	2	10,048	\$417K
Software	<u>319</u>	<u>128</u>	2	<u>3</u>	9,400	\$368K
Finance	<u>265</u>	<u>106</u>	-	2	8,800	\$313K
Banking	<u>219</u>	88	<u>3</u>	1	8,500	\$305K
Autos & Vehicles	204	<u>82</u>	-	3	8,400	\$294K
Music & Audio	204	<u>82</u>	1	2	8,200	\$272K
Shopping	<u>185</u>	<u>74</u>	<u>3</u>	1	6,625	\$267K
Jewellery	<u>183</u>	<u>73</u>	2	1	6,350	\$256K
Business & Industry	<u>171</u>	<u>68</u>	-	4	6,100	\$255K
Health	<u>139</u>	<u>56</u>	1	2	4,544	\$247K

Product & Service Categories

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All Exhibitors' and Sponsors' products and services are specifically aggregated to a series of pre-defined categories.

The IMS Team Is Ready to Share Their Screen With You

Request A Demonstration

Jim Panousis Sr. Vice President jim@ims.ca 800-263-0669 x105 Nicole Sasso Sr. Account Manager nicole@ims.ca 800-263-0669 x204 Shannon Koch Account Manager shannon@ims.ca 800-263-0669 x105